

PACK PRINT INTERNATIONAL moves to 2022

Singapore, 17 May 2021 - The upcoming edition of PACK PRINT INTERNATIONAL will now be moved to **9-12 February 2022** at BITEC, Bangkok. The move to next year from the original September 2021 date, will allow for optimum participation for the international trade fair which at each edition since it started in 2007 has seen growing participation from global players and the who's who from the packaging and printing sectors.

It is expected that by next year with further easing of travel restrictions and continued successful vaccine deployments worldwide, this will provide a more optimistic backdrop for companies to do business safely, effectively and successfully at PACK PRINT INTERNATIONAL.

At the last edition in 2019, international exhibitors made up some 60 percent of the 325 participating companies, while on the visitor front more than 19,000 visitors came from 62 countries.

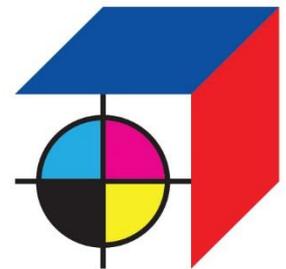
Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia, said, "As a flagship trade fair in the region for the packaging and printing sectors, having assessed the current landscape, moving PACK PRINT INTERNATIONAL to next year was deemed the most practical and responsible decision in view of the ongoing travel restrictions and varying quarantine requirements for different countries. Following close consultation with our joint organisers – The Thai Packaging Association and The Thai Printing Association, and various Thai agencies, moving the trade fair to next year was a unanimous decision and is in the best interest of exhibitors and visitors."

"For the planning certainty of our exhibitors, visitors and service providers, and to fulfil expectations for a vibrant business platform which has become the hallmark of PACK PRINT INTERNATIONAL, all efforts will now focus on the successful staging in 2022," he added.

Mr Pongthira Pathanapiradej, President of The Thai Printing Association, said: "We are looking forward to welcoming all participants face-to-face next year with renewed confidence and optimism, as companies prepare to come back stronger and reimagine their businesses as they return to full speed."

"PACK PRINT INTERNATIONAL 2022 will be the ideal business platform connecting businesses to a quality targeted audience, where businesses can look to enhance revenue, rebuild and strengthen operations, and accelerate the adoption of digital solutions and relevant packaging and printing technology," said Mr Pathanapiradej.

Echoing this sentiment, **Mr Manit Kamolsuwan, President of The Thai Packaging Association** said: "In preparation for 2022, we will continue to work



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8th International Packaging and
Printing Exhibition for Asia

9 – 12 Feb 2022

Bangkok International
Trade & Exhibition Centre (BITEC)
Bangkok, Thailand

www.pack-print.de

Officially supported by :



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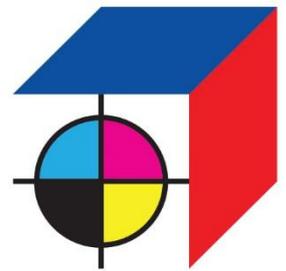
hand in hand with local packaging and printing companies, encourage participation and share how PACK PRINT INTERNATIONAL can be the platform to rethink revenue profiles and revenue opportunities to position themselves for the long term as the pandemic abates.”

PACK PRINT INTERNATIONAL 2022 will be held alongside several other exhibitions under the Messe Düsseldorf Asia umbrella, including; CorruTec ASIA, T-PLAS, MEDICAL FAIR THAILAND, wire and Tube Southeast Asia, and the inaugural editions of GIFA and METEC Southeast Asia.

The PACK PRINT INTERNATIONAL team will reach out to all industry partners, confirmed exhibitors and participants regarding event logistics and planning. Participants may also contact ppi@mda.com.sg for immediate assistance.

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