



PDC – PRINT DIGITAL CONVENTION 2026 – Press Release Nr. 4 / March 2026

PRINT DIGITAL CONVENTION 2026: Ticket shop now open

Ticket sales have begun approximately three months before the start of the PRINT DIGITAL CONVENTION. On 16 and 17 June 2026, the foyer of Hall 1 at Messe Düsseldorf will once again become a meeting place for decision-makers from the print, marketing, communication and creative industries.

Under the motto ‘The future needs the power to change’, the congress fair focuses on practical applications and specific use cases for the use of print in conjunction with digital channels. The strategic orientation is already having an effect: around 95 percent of the exhibition space has been booked.

‘The PDC thrives on personal exchange and enthusiasm for concrete applications. We look forward to working with the industry to show how much innovative power print has and what opportunities this offers for companies,’ explains Rüdiger Maaß, Managing Director of the Fachverband Medienproduktion e.V. (FMP).

‘The start of ticket sales marks the next milestone for the PRINT DIGITAL CONVENTION. As part of the drupa alliance network, it brings together industry, users and marketers in a compact, practice-oriented format,’ says Sabine Geldermann, Director drupa, Portfolio Print Technologies at Messe Düsseldorf.

Numerous companies have already confirmed their participation. Exhibitors such as Heidelberg, Konica Minolta, Canon, Fedrigoni, Elanders, Kurz, Carl Berberich, FKS and ITA Systeme will present solutions along the entire value chain – from production and workflow to print finishing and applications in the multichannel environment. The convention will be complemented by a curated congress programme with three parallel sessions and a comprehensive keynote speech.

With in-depth partnerships with, among others, the European Brand & Packaging Design Association (epda), the Verband Druck + Medien Nord-West e.V. (VDM



Nord-West) and the Bundesverband Marketing Clubs (BVMC), the PRINT DIGITAL CONVENTION is specifically aimed at new target groups from packaging design, the printing industry, marketing and brand management.

The PRINT DIGITAL CONVENTION will take place from 16 to 17 June 2026 in Düsseldorf and is organised by the Fachverband Medienproduktion (FMP) in partnership with Messe Düsseldorf and drupa. Tickets and further information are available at www.printdigitalconvention.de/en/tickets

Exhibitor information can be found here:

[Exhibitor Brochure](#)

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